



Request a speaker:
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DEI EXPERTS & TRANSFORMATION CATALYSTS

Passionate about diversity, equity, and inclusion (DEI), **Men for Inclusion** revolutionises workplace cultures. Men for Inclusion’s proven ADUCE model engages men, leaders, and culture carriers for tangible business benefits.

Going beyond diversity metrics, Men for Inclusion measures and works to close the lived experience gap to ensure true cultural transformation. The DEI experts have worked with executive leadership teams to help define DEI as a strategic change programme, positively impacting thousands of employees.

Established in 2021 by Mark Freed and Gary Ford, Men for Inclusion emerged from frustration with slow progress on inclusion across all industries. The mission: to empower men in majority groups to champion inclusion for social and economic benefits. We’re expediting enduring change by engaging more men in advocating for diversity and inclusion.

The **Men for Inclusion** founders have recently been invited to share their expert insights to audiences at events including:

- [UK Government Treasury Select Committee "Sexism in the City" hearing](#)
- [UN Women, Seoul Gender Equality Dialogue \(South Korea\)](#)

And in publications and reports:

- [The Accidental Sexist, \(Rethink Press\)](#)
- [Lived Experiences, research](#)
- [Male Allies: Inclusion Champions, 2024 research - contact for an advance copy.](#)

Featured in



Company Expertise

- Male allyship/engagement in DEI
- Inclusive leadership
- Addressing bias
- Measuring DEI success
- Inclusive language and communication
- Mental health and inclusion
- Transformational culture change



Mark Freed *Co-founder*

Can provide commentary on:

- Male allyship
- Gender pay gap
- Workplace policies
- DEI Recruitment



Gary Ford *Co-founder*

Can provide commentary & data on:

- Male allyship
- Transformational change
- Inclusive leadership
- Accidental sexism

Trusted by

